

Conlan Press

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FANS HELP WORLD-FAMOUS AUTHOR PETER S. BEAGLE WHEN THEY GET THE NEW 25TH ANNIVERSARY DVD EDITION OF THE LAST UNICORN THROUGH CONLAN PRESS

On 2/6/07 Lionsgate will release *The Last Unicorn: 25th Anniversary Edition* — a widescreen digitally remastered DVD version of the animated classic, including additional features and material — **with special Conlan Press distribution on behalf of author and screenwriter Peter S. Beagle.**

The Last Unicorn has been a worldwide success in its theatrical film, cable, VHS, and DVD versions. But to date, author and screenwriter Peter S. Beagle has never been paid anything from the millions of dollars the film has earned.

Now, by special arrangement with Lionsgate Entertainment, customers can ensure that more than half their purchase price of this 25th Anniversary Edition DVD will go directly to support Peter S. Beagle and his projects by buying through Conlan Press (www.conlanpress.com).

Although *The Last Unicorn: 25th Anniversary Edition* will be available from all major DVD retailers, only purchases made through Conlan Press (www.conlanpress.com) will benefit Mr. Beagle.

The Last Unicorn: 25th Anniversary Edition DVD features an all-star cast of voice talent, and songs performed by the band America. Starring Christopher Lee, Mia Farrow, and Academy Award[®] nominees Alan Arkin, Angela Lansbury, and Jeff Bridges, the movie tells the powerful tale of a unicorn who sets out on a quest to find her lost brothers and sisters. The film's character design and animation were done by the Japanese artists who went on to become the core of Hayao Miyazaki's Studio Ghibli (*My Neighbor Totoro*, *Spirited Away*).

With screenplay by Hugo Award-winning author Peter S. Beagle (based on his own world-famous fantasy novel), this long-awaited special edition DVD makes the widescreen version of *The Last Unicorn* available for the first time in the United States, and brings the film to life in its highest quality ever, with digitally remastered video and 5.1 audio.

It ships in a new printed-foil slipcase, and includes a host of DVD special features, including "The Tail of *The Last Unicorn*" featurette (with an interview with author Peter S. Beagle), a set-top game, a photo and cover gallery, and the original theatrical trailer.

Lionsgate is supporting this 25th anniversary DVD release with an online advertising and promotional campaign targeting the film's fantasy and animation fan base, as well as a print and online advertising campaign targeting moms, kids, and entertainment enthusiasts.

AVAILABILITY AND PRICING

The DVD street date is 02/06/07. Conlan Press will offer two different versions: the standard release for \$14.98, and a personally-autographed version, signed in three places by Peter S. Beagle himself, for \$24.98.

DVD SPECIAL FEATURES

- “The Tail of *The Last Unicorn*” featurette, including an interview with author Peter S. Beagle
- “Escape the Red Bull” set-top game
- “Schmendrick’s Magical Gallery”
- Original Theatrical Trailer

CAST

Alan Arkin	<i>Little Miss Sunshine, Glengarry Glen Ross, Catch -22, Wait Until Dark, The Heart is a Lonely Hunter, Edward Scissorhands</i>
Jeff Bridges	<i>The Big Lebowski, The Contender, Starman, The Last Picture Show, Seabiscuit</i>
Mia Farrow	<i>Rosemary’s Baby, The Purple Rose of Cairo, The Great Gatsby, Radio Days</i>
Angela Lansbury	<i>The Manchurian Candidate, The Picture of Dorian Gray, TV’s “Murder, She Wrote”</i>
Christopher Lee	<i>The Lord of the Rings: The Fellowship of the Ring, The Lord of the Rings: The Two Towers, Star Wars: Revenge of the Sith, Charlie and the Chocolate Factory</i>
Rene Auberjonois	TV’s “Boston Legal,” <i>The Patriot</i> , TV’s “Star Trek: Deep Space Nine,” TV’s “The Practice”

PROGRAM INFORMATION

Year of Production:	1982
Title Copyright:	© 1982 ITC Films, Inc. All Rights Reserved. Licensed by Carlton International Media Limited
Type:	Special Edition
Rating:	G
Genre:	Children/Family, Fantasy
Closed Captioned:	English Closed Captioned
Subtitles:	English and Spanish
Format:	Widescreen (1.85 Aspect Ratio)
Feature Running Time:	93 Minutes
Audio Status:	5.1 Dolby Digital Audio

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